

ALM Pennsylvania Group

The Legal Intelligencer

Product Overview

- *The Legal Intelligencer*
 - Published daily Monday-Friday
 - Includes Tuesday *Pennsylvania Law Weekly* section
 - www.thelegalintelligencer.com
- *Delaware Law Weekly*
 - Published weekly
 - www.delawarelawweekly.com
- Special Sections, Magazines, Directories & Books
- Events, CLE Programs & Webinars

The Legal Intelligencer

Content Overview

- Oldest law journal in the US providing legal news and information on local, state, and national level
- Unparalleled coverage of the latest legal trends and developments, as well as in-depth analysis of the courts, practice of law, key legislation, and public policy
- Two daily practice columns focusing on topics such as Litigation, IP, Law Firm Management and Real Estate
- Winner of numerous journalism awards on both the statewide and national level

The Legal Intelligencer

Readership

Print

- 12,500 readers daily (Mon, Wed-Fri)
- 20,000 readers on Tues (Pa Law Weekly edition)
- 92% renewal rates, \$625 cost per subscription

Online

- Average 150,000 monthly page views
- Minimum twice daily e-mail alerts, each reaching 10,000 paid/registered readers
- Annual subscription fee \$299

Special Sections

Magazines include:

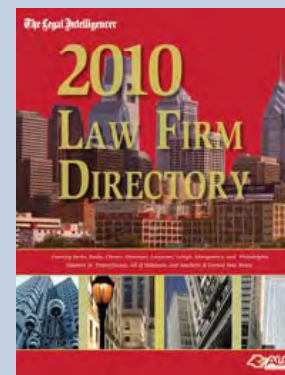
- PA Law Top 100
- GC Mid-Atlantic
- Lawyers on the Fast Track

Directories include:

- Law Firm Directory
- PAJ Membership Directory
- Labor & Employment

Supplements include:

- Top Lateral Hires
- PA Top Verdicts & Settlements
- Real Estate
- Litigation
- Diversity
- Labor & Employment



The Legal Intelligencer

Events

- Lawyers on the Fast Track Awards Dinner
- Pa Law Managing Partners Breakfast (Philadelphia & Pittsburgh)
- Diversity in the Law Luncheon
- Best Corporate Legal Departments Awards Dinner
- Cooking Up Justice
- Legal Expo/Trade Show
- CLE Seminars
- Legal Roundtables
- Lawyer Social Events
- Custom Legal Marketing Events