

THE LEGAL INTELLIGENCER

2012 EDITORIAL CALENDAR

Publish Date	Special Report	Format	Distribution	Bonus Distribution	Roadblock Due	Event Date	Sales Space Closing	Sales Materials Approved	Editorial Solicited	Editorial Commitments
Jan 31	E-Discovery	Tab	TLI	Legal Tech NY	1/17		1/19	1/23	11/28	1/9
Feb 7	Banking & Accounting	Tab	TLI	Transactional Attorneys	1/24		1/26	1/30	12/5	1/16
Feb 14	PA Justice News #1	Newspaper	PAJ Members	–	2/1		2/6	2/8		
Feb 21	Top Laterals	Tab w/gloss cover	TLI	Corp. Counsel, Mng. Partners	2/7		2/7	2/9	12/12	1/30
Mar 5	Flower Show*	Magazine	TLI	Corp. Counsel, Mng. Partners	2/20		2/13	2/15		
Mar 13	Pro Bono	Tab w/gloss cover	PAJ Members	Corp. Counsel, Mng. Partners	2/28	Apr 11	2/28	3/1	12/19	2/21
Mar 20	Litigation #1 – Med. Malpractice	Tab	TLI	Trial Attorneys	3/6		3/8	3/12	1/23	2/27
Apr 3	Workers' Compensation	Tab	TLI	Corp. Counsel, Workers' Compensation Attorneys	3/20		3/22	3/26	2/6	3/12
Apr 10	PA Justice News #2	Newspaper	PAJ Members	–	3/27		4/2	4/4		
Apr 24	Women in the Profession	Tab w/gloss cover	TLI	Corp. Counsel, Mng. Partners	4/10	May 22	4/10	4/12	2/27	4/2
May 8	Intellectual Property #1	Tab	TLI	Corp. Counsel, IP Attorneys	4/24		4/26	4/30	3/5	4/16
May 15	PA Justice News #3	Newspaper	TLI	–	5/1		5/7	5/9		
May 22	Top PA Verdicts of 2011*	Tab w/gloss cover	TLI	Trial Attorneys	5/8	June 21	4/18	4/20		
May 24	PA Justice Directory	Directory	PAJ Members	–	5/15		5/17	5/21		
June 5	Litigation #2 – Auto	Tab	TLI	Trial Attorneys	5/22		5/24	5/28	4/2	5/14
June 12	Labor & Employment	Tab	TLI	Corp. Counsel, L&E Attorneys	5/28		5/31	6/4	4/9	5/21
June 26	Litigation Depts. of the Year	Tab	TLI	Corp. Counsel, Mng. Partners	6/12	Oct 4	6/12	6/14		
July 10	Family Law	Tab	TLI	Corp. Counsel, Family Law Attorneys	6/28		7/2	7/4	5/7	6/18
July 16	Cooking up Justice*	Custom (Book)	TLI	Corp. Counsel	7/2	July 19	6/13	6/15		
July 24	Energy Law	Tab	TLI	Corp. Counsel	7/10		7/12	7/16	5/21	7/2
Aug 7	Construction Law	Tab	TLI	Corp. Counsel, RE Attorneys	7/24		7/26	7/30	6/4	7/16
Aug 21	Boutique Law Firm Guide*	Magazine	TLI	Corp. Counsel, Mng. Partners	8/7		8/3	8/6		
Sept 4	First Year Associates & Associate Dev.	Tab	TLI	Corp. Counsel, Mng. Partners	8/21		8/23	8/27	7/2	8/13
Sept 11	PA Justice News #4	Newspaper	PAJ Members	–	8/28		9/3	9/5		
Sept 25	Lawyers on the Fast Track	Magazine	TLI	Corp. Counsel, Mng. Partners	9/11	Nov 1	9/10	9/12		
Oct 9	Intellectual Property #2	Tab	TLI	Corp. Counsel, IP Attorneys	9/25		9/27	10/1	8/6	9/17
Oct 16	GC – Comp Survey	Tab	TLI	Corp. Counsel	10/2		10/4	10/8	7/23	9/24
Oct 23	Best Of 2012*	10.5" w x 12.5" h w/gloss cover	TLI	Corp. Counsel, Mng. Partners	10/9		10/5	10/8		
Nov 6	Litigation #3 – Personal Injury	Tab	TLI	Trial Attorneys	10/23		10/25	10/29	9/4	10/15
Nov 13	PA Justice News #5	Newspaper	PAJ Members	–	10/30		11/5	11/7		
Nov 20	PaLAW 2012	Magazine	TLI	Corp. Counsel, Mng. Partners	11/6	Dec 7	10/17	10/19		
Dec 4	L&E Directory	Magazine	TLI	Corp. Counsel, L&E Attorneys	11/20		11/19	11/21		
Dec 11	PA Justice News #6	Newspaper	PAJ Members	Corp. Counsel, Trial Attorneys	11/27		12/3	12/5		

*Special Advertising Sections TLI (*The Legal Intelligencer*) PAJ (PA Justice) PBA (Philadelphia Bar Association)